



Join us!

INVL Investment management and life insurance group is seeking:
Marketing project manager in Tallinn

Future job:

- Preparation and implementation of marketing and communication action plan.
- Taking part in developing new marketing projects (strategic & day-to-day projects).
- Monitoring competitors' marketing and communication.
- Content creation, copywriting and editing. Be responsible for local web content and ensure brand consistency.
- Analyzing campaigns' efficiency and proposing improvements.
- GDPR compliance and making sure that the company is following the requirements for advertising of financial institutions.
- Cooperation and close work with Baltic marketing and communication teams as well as external partners.

We expect:

- University degree in marketing, communications or business management.
- At least 3 years of project management experience in communication and digital marketing.
- Excellent writing & editorial skills.
- Good knowledge of digital media channels and platforms.
- Ability to delve quickly into new areas, collect, systematize and analyze information.
- Good English and Estonian language skills (written and spoken).

We offer:

- A career at a leading financial group in the Baltics;
- Personal and professional growth.
- Opportunities for growth working alongside many of the region's top investment professionals.
- Competitive remuneration and attractive benefit package.

Interested?

Send us your CV and cover letter via email
urte.gailiunaite@invl.com

by the deadline of 29 of July 2022

Only selected candidates will be notified.

Personal data within the recruitment process will be used for the assessment of Your application. You can find more details of the Data Protection under following link: <https://bit.ly/3mV9HA1>